

Case Study | Leading General Insurers CFO Head Hunting Campaign



Challenge

A prominent general insurance provider required assistance to appoint a new Chief Financial Officer.

They sought an experienced, high-calibre leader, with a background in general insurance to drive their growth and fulfil the rigorous demands of a PE-backed business with a strict strategic roadmap.

Solution

We were retained exclusively to execute a comprehensive executive search, beginning with a detailed market map to identify top candidates across the sector.

Our targeted headhunting campaign focused on engaging experienced financial professionals with the relevant industry expertise and leadership qualities suited to the role.

Results

We successfully converted 70% of the selected profiles into engagement and first-round interviews, achieving a 71% CV-to-interview ratio. Throughout the process, we supported the client in advancing preferred candidates through multiple stages, including psychometric assessments, until they selected and hired their top choice.

This appointment was one of several strategic C-suite placements we facilitated, ensuring the client's leadership team was well-positioned to meet future growth goals.



Ready to Build Your Dream Team?

Whether you're seeking permanent professionals or interim talent, we're here to help you grow your business with the right people.

steve@gerrardwhite.com | 07867 360296



Finding talent to drive your success!