

# Case Study | Leading an Assessment Centre for General Insurers Annual Graduate Intake

## Challenge

A leading general insurance provider aimed to hire five skilled trainees for their pricing department, specifically targeting graduates with strong mathematical, actuarial, and engineering academic backgrounds.

The main challenge was not only identifying high-calibre candidates but also presenting the client as an employer of choice for a career in pricing.

## Solution

We collaborated closely with the client to set up an assessment centre for the graduate intake, creating custom marketing materials to showcase the potential for career progression and extensive training opportunities within the pricing department.

We also advised graduates on relocation options to help them feel fully supported in their transition into the role.

## Results

The assessment centre was deemed a success, with 16 graduates attending from across the UK. We placed six graduates into the pricing team and one in the broader data/BI space.

This model proved effective, and we continue to run similar assessment centres for the client's annual graduate intakes, establishing a consistent approach to developing and integrating new talent.



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